

COMMONWEALTH OF KENTUCKY
BEFORE THE PUBLIC SERVICE COMMISSION

In the Matter of:

INVESTIGATION INTO THE ASSIGNMENT OF)	ADMINISTRATIVE
ABBREVIATED N11 DIALING CODES)	CASE NO. 343

O R D E R

On November 5, 1993, the Commission entered an Order denying the petitions of certain entities that had requested the Commission to order local exchange carriers to assign N11 dialing codes to them. N11 dialing service is a three-digit dialing arrangement that consists of numbers 211 through 911. The 411 and 911 numbers are typically used by local exchange carriers to provide services such as directory assistance and emergency dispatch service. The Commission held that N11 numbers are a scarce public resource and should not be available for private commercial ventures. The Commission found that allocating N11 dialing codes would not provide the citizens of Kentucky with improved quality or quantity of service and in the long run would have a negative impact on the development of the information services market. The Commission stated that it would not be prudent to allow private enterprises to exhaust this scarce public asset for private interest.

On February 9, 1995, the Commission received a letter from the Commonwealth of Kentucky Transportation Cabinet ("Transportation Cabinet") requesting that it reconsider its decision in this proceeding. The Commission will, on its own motion, consider the letter as a petition for reopening this administrative proceeding.

The Transportation Cabinet is implementing a regional traffic management system for the Cincinnati/Northern Kentucky area. The purpose of the system is to move vehicular traffic more efficiently and safely than current conditions allow. The Transportation Cabinet asserts that these efforts will be enhanced by the availability of travel information through touchtone and cellular phones to travelers using an N11 code. Service would be free to the public and would enable the public to receive timely information concerning the rerouting of traffic.

Based on the assertions of the Transportation Cabinet that the service would be valuable to the public and would be generally available and not a mere commercial venture on the part of the information provider, the Commission will reopen this proceeding and reconsider its Order as applied to public service projects.

IT IS THEREFORE ORDERED that:

1. This administrative proceeding be reopened to consider the assignment of N11 dialing codes to state agencies for public interest projects.

2. Within 30 days of the date of this Order, the Transportation Cabinet shall file the following:


- (a) All available information on its project which establishes the need for an N11 dialing code.

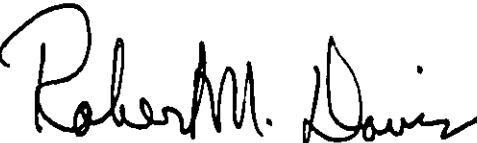
- (b) A description of how an N11 dialing code would offer greater benefits than a seven-digit number.

(c) A copy of the contract entered, or to be entered, between the provider of travel information (SmartRoute Systems) and the Transportation Cabinet.

Done at Frankfort, Kentucky, this 23rd day of March, 1995.

PUBLIC SERVICE COMMISSION


Chairman


Vice Chairman


Commissioner

ATTEST:


Executive Director